

**EXPO 2031**  
MINNESOTA, USA

**Human/Nature**  
Where Humanity and Horticulture Meet

## INTERNATIONAL COMMERCE & MOBILITY FORUM #7

1. Overview
2. International Strategy & Country Participation
3. Expo 2031 Core Elements
4. Post- Expo Legacy
5. Educational Frame
6. Motivating Outcomes





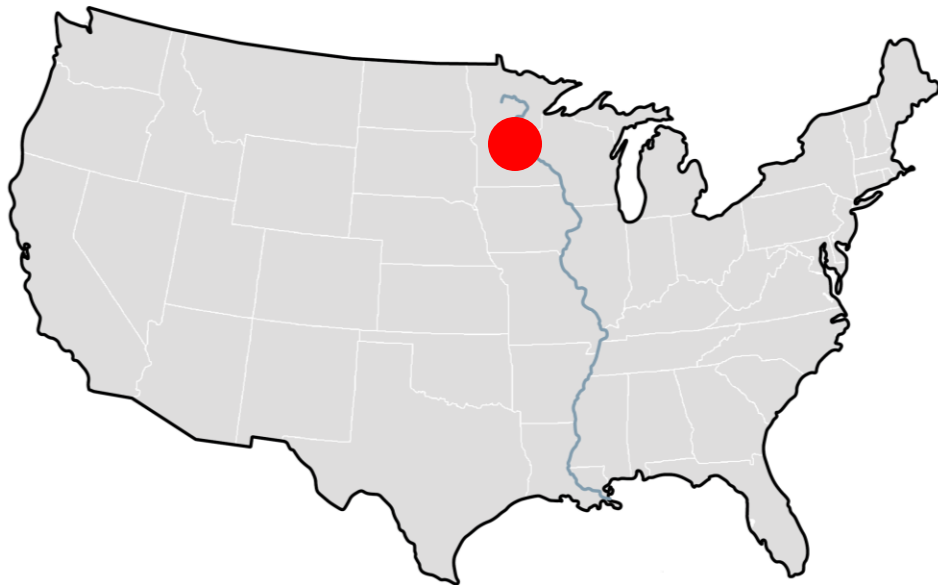
**6 MONTHS**  
MAY - OCTOBER

**3 SEASONS**  
SPRING / SUMMER / FALL

**4 MILLION**  
VISITORS

**45° NORTH LATITUDE**  
(5a HARDINESS ZONE)

**800 km** FROM MISSISSIPPI RIVER  
HEADWATERS TO ST. PAUL





**\$434**

**MILLION  
INVESTMENT**

**250+**

**SPONSORS  
GLOBALLY**

**97<sub>ha</sub>**

**EXPO SITE  
240 ACRES**

**NZE**

**NET ZERO ENERGY  
AND SUSTAINABILITY**

**40 - 60**

**COUNTRIES  
INTERNATIONAL PARTICIPATION**





Proposed Country Participant List aligned with U.S. State Department



**+14** ADDITIONAL COUNTRIES TO BE DETERMINED



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**INTERNATIONAL  
STRATEGY**



**PAISLEY PLAZA** VISITOR ENTRY, CELEBRATIONS

**CORE PAVILION ZONE** AIPH, USA, US BOTANIC,  
WOMEN'S, INDIGENOUS PEOPLES'

**INTERNATIONAL GARDENS** & CULTURAL  
PERFORMANCES

**DOMESTIC GARDENS** & SPONSORS

**WATER GARDENS** & WATER SHOW

**BIODOMES** INDOOR SHOWCASE

**AMPHITHEATER** DAILY CONCERTS

**CIRQUE DU SOLIEL** SPECIAL PERFORMANCES

**VISITOR MOMENTS** GONDOLA, OBSERVATORY,  
PLAYGROUNDS, POLLINATOR AREAS, SCULPTURES

**INFRASTRUCTURE** SOLAR GARDENS, TRANSIT HUB,  
MULTI-PATH SYSTEMS





# POST-EXPO LEGACY

## HORTICULTURE EDUCATION CENTER

EDUCATION GREENHOUSES & NURSERY PLOTS,  
CLASSROOMS AND LABS

## FESTIVAL GROUNDS

HOTEL, INTERNATIONAL CONFERENCE CENTER,  
AMPHITHEATER, PAVILIONS, FESTIVAL HALLS, PLAZA

## BOTANICAL RESEARCH & VISITOR CENTER

RESEARCH CAMPUS, BIODOMES, RESEARCH LABS

**INFRASTRUCTURE** SOLAR GARDENS, TRANSIT HUB,  
MULTI-PATH SYSTEMS, SPRING LAKE PARK ACCESS ROADS



EXPO 2031  
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**10** MINNESOTA INSTITUTIONS  
OFFERING HORTICULTURE PROGRAMS

**425k** COLLEGE STUDENTS  
IN MINNESOTA

**1886** MINNESOTA STATE HORTICULTURAL  
SOCIETY - ESTABLISHED

**FREE** HOOKED ON HORTICULTURE  
MINNESOTA NURSERY & LANDSCAPE  
ASSOCIATION – ELEMENTARY CURRICULUM



## **PUBLIC DIPLOMACY**

**A-1** International Event

**HEADS OF STATE** Visits to MN



## PUBLIC DIPLOMACY

A-1 International Event

HEADS OF STATE Visits to MN

## ECONOMIC ROI

**\$1.5B** Est. Net Value GDP to MSP Economy

**17K** Est. Jobs Supported

**\$200M** Est. State & Local Tax Collections



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## TRANSFORMATIONAL EVENT

**Galvanize** Our Community Focus/Brand

**Disney | HGTV | Ted Talks | Social Media**

Launch the Next Davos, SXSW, Cannes

Film

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## IN-PERSON GLOBAL EXCHANGE

People-to-People

B2B

Post-EXPO Legacy Tour



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AIPH DELEGATION