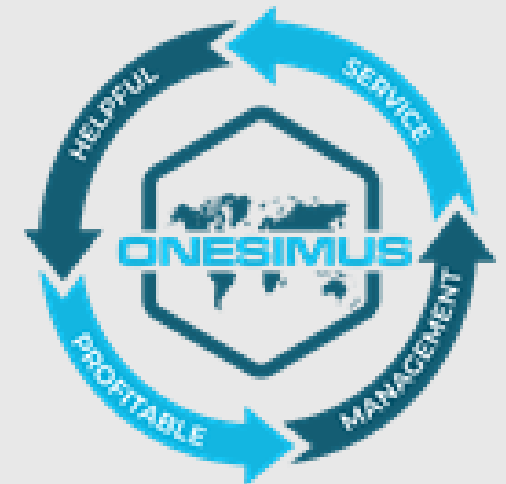


Boosting Regional logistics Efficiency



**By: Felix Asemota, President
Onesimus Corporation**

Agenda

Introduction – Why?

Minnesota Freight Connect, And Northern Gateway

Developing/Improving Logistics Infrastructure

Integrating and Synchronizing D – MSP – I Falls Connect

Opportunities and 3P



“LEADERS WIN THROUGH LOGISTICS. VISION, SURE. STRATEGY, YES. BUT WHEN YOU GO TO WAR, YOU NEED TO HAVE BOTH TOILET PAPER AND BULLETS AT THE RIGHT PLACE AT THE RIGHT TIME. IN OTHER WORDS, YOU MUST WIN THROUGH SUPERIOR LOGISTICS.” -TOM PETERS

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Power of logistics

Introduction – Why?

- Innovative solutions to streamline supply chain operations
 - Gain a competitive edge
 - Return on Investment “ROI”.

<https://drive.google.com/file/d/1hNEiGwaJA8iGiiBhojICCTK9X-t94k8q/view>

[EXIM LTC walkthrough.mp4 - Google Drive](#)

One such solution gaining traction is the integration of synchronized air, land, and ocean transport combined with foreign trade zone (FTZ) campus or marketplace “facility/ies”

Minnesota Freight Connect, and North gateway

- Duluth Port Connect
- Onesimus / I- Falls Multimodal Transportation & FTZ Project “A Logistics Revolution”
- MSP – Key national/regional hub (requiring direct/indirect feeder points)
- Road/Trucks freight solutions
- Rail – great for OG, ISO containers, and variety of commodities
- Barges – offering water freight movement through the inland river system
- Air freight solutions services for low-weight, high-value and time sensitive cargo

Developing Logistics Infrastructure

WHY?

- Economic Growth
- Enhanced Competitiveness
- Population Retention: Enhanced infrastructure can make rural areas more attractive places to live, helping to retain and attract residents. While at the same time declutter heavily populated urban markets

HOW?

- Strategic Network Infrastructure Development
- Improvement/Modernization of existing infrastructure
- Technology Integration (Digital infrastructure and smart logistics)

INTEGRATING AND SYNCHRONIZING DULUTH-MSP-I FALLS CONNECT



Opportunities and 3P

Opportunities

- Development and Modernization of Facilities
- Transportation Infrastructure
- Technology Integration
- Sustainability Initiatives

Investment 3Ps Model

- Financial Resources
- Expertise and Efficiency
- Economic Growth and Job Creation
- Improved Commerce Facilitation

Thank you

Felix Asemota

952-451 7312

Felix@onesimusllc.com